



24th Annual Senior Variety Show: “Simply Stellar!”

Fri., Aug. 17 & Sat., Aug. 18, Ames City Auditorium
(The show averages 800 spectators, 100 performers, 90 community volunteers!)

Premier Show Sponsor: (\$2,000+)

Perks include:

Top billing as the **one and only** premier sponsor in all publicity all summer:

- *KASI, WHO, KHOI, KDFR (radio), etc.
- *Logo/name on Variety Show flyer to all Story County communities
- *Newspaper: articles throughout Story County and ads
- *Web site/Facebook listing
- *Mention in Variety Show booklet (also see below)
- *Variety Show Power Point (pre-show, intermission)
- *Press Release of SVS receiving donation
- *Opportunity to usher at show for visibility

Free full page color ad on back cover of Variety Show booklet

Logo on show booklet cover

Mentioned within parade entry group during July 4th Parade

Included in displays throughout Ames, May-August

VIP seats at show for representatives

Invitation to & introduction at Sunday cast party

Marquee Show Sponsors: (\$1,000-\$1999)

All above with *asterisks except top billing

Mentioned in articles/radio spots as space/time allows

Full page color ad within booklet



A scene from last year's show, "Feelin' Groovy!"



For further information:

Sponsorship Chairs:

Steve Bellin, 515-382-5311

sibnlp8@gmail.com

Jim Meek, 515-290-7812

jpmeek@mchsi.com

Publicity/Show Booklet:

Marilyn Johnson 515-290-4323

marilynjohnson55@gmail.com

SeniorVariety Show.org



Come celebrate the joy of aging through the performing arts!

Senior Variety Show is an IRS-approved 501 C-3 organization

