



2018 Senior Variety Show Sponsorship Form

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24th Season!
“Simply Stellar!”

Name of Event: 24th Annual Senior Variety Show, “Simply Stellar!” (featuring all things extraterrestrial!)

Date & Location: Aug., 17 & 18, 2018, Ames City Auditorium

Proceeds Recipients: Grant applications accepted through June 1st (form on SeniorVarietyShow.org)
(We have raised approximately \$200,000 for local senior projects through the years!)

Opportunities and benefits associated with show sponsorship include: A. your choice of advertising in show booklet, dependent on size of sponsorship (see below); B. several appearances of name in power point presentation before show and during intermission; C. listing on the SVS Web site ; D. added perks for the major sponsors.

Please indicate your selection of sponsorship below: (digital ads preferred by July 10th)

o Premier (\$2,000 & above) (Only one Premier Sponsor is accepted.)

Full-page color program ad, 8”x5” (on back or front inside cover) See other perks on accompanying page.

o Marquee (\$1,000-\$1999) (Several Marquee Sponsors are accepted.)

Full-page color program ad, size 8”x 5” See other perks on accompanying page.

o (\$500-\$999)

Half-page color, size 4”x5” —or full-page black & white program ad , 8”x5” (your choice.)

o (\$250-\$499)

One-half page black and white program ad , size 4” by 5”

o (\$100-\$249)

Quarter-page black & white program ad , 3.75”x2.5”, vertical ad preferred

o (\$50-\$99)

Designated as a Page Sponsor in size 14 font. (Name of organization or person at bottom of a program page;)

o (up to \$49)

Listed in program

Senior Variety Show is an IRS-approved 501 C-3 organization

(Each year the show’s net proceeds go to benefit local senior programs and to encourage senior performing arts.)

Contact Person: _____

Organization: _____

Mailing address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Form and payment may be mailed to:

Senior Variety Show
P.O. Box 223
Ames IA 50010



**Mail graphics for →
show booklet to:**

Marilyn Johnson, show booklet chair
marilynjohnson55@gmail.com
515-290-4323



Supported by the
Ames Community Grant Program
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Additional information may be found on www.SeniorVarietyShow.org, & Facebook (Senior Variety Show, August) or by contacting show directors Julie Minot, Julie.minot@prairienet.net; or Ronnie Lindeman at 515-292-9394